



ZYMO RESEARCH

The Beauty of Science is to Make Things Simple

July 2nd 2014

Dear Colleague,

We would like to take this opportunity to thank you for your support for the past 20 years.

Zymo Research was founded in 1994 with the mission to “provide the most reliable, innovative and valuable biomedical tools and services”. In believing that science can “make things simple”, we pioneered micro-elution DNA/RNA purification, pellet-free color-coded plasmid prep, direct RNA purification from TRI Reagent, simpler ways to perform epigenetic analysis, among others. All of these innovations were to fulfill the requests of researchers like you.

I remember a time in our early days when we faced many challenges and morale was down, we received a customer’s email saying “I was trying to clone a DNA for several months without success. In desperation, I gave your Zymoclean Gel DNA kit a try but was dubious. To my surprise, I got my clone right away. Thank you for developing such a wonderful product.” We circulated this message throughout the company saying, “Let’s do it guys, it’s worth it.”

So, believe me, you are always with us. You lifted us, you challenged us, and you made us who we are. Together, with you, we can make a difference and the world a little better.

In celebration of our 20th anniversary, we want to say thank you.

Sincerely,

Larry Jia, M.D.

Founder and President